

MARKETING MIX - 7P's

OUTLINE AND DESIGN EDUCATED MARKETING STRATEGIES FOR YOUR BUSINESS.

PERSON
Who are you
selling to?



PRICE
Will you sell
for more or
less?



PROFIT MARGIN
How do you
analyze cost and
price points?

PRODUCT
What are you
selling?



PLACE
What distribution
channels do you
need?

PURPOSE
What is the
why?



PROMOTION
Where will you
promote your
products?

**PURPOSE-FUELED
LEADER**

EMPOWERING LEADERS FOR PRODUCTIVITY, PASSION AND PROFIT.